IT PAYS TO REPEAT YOURSELF

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SECOND IMPRESSIONS COUNT!



BE TWO-FACED TODAY!

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THERE'RE TWO SIDES TO THE PAPER STORY



BE WISE, USE BOTH SIDES

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BEFORE YOU'RE THROUGH, USE SIDE TWO



IF YOU'RE NOT USING BOTH SIDES OF THE PAPER, YOU'RE WASTING HALF OF IT!

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CUT PAPER USE IN HALF --SAVE MONEY, SAVE THE EARTH

